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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicant(s): **Donald F. Gordon et al.**
Case: **DIVA/308** Group Art Unit: **3623**
Serial No.: **09/737,841** Filed: **December 14, 2000**
Examiner: **Jeanty, Romain**
Title: **METHOD AND APPARATUS FOR COLLECTING AND
REPORTING CONSUMER TREND DATA IN AN INFORMATION
AND DISTRIBUTION SYSTEM**

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REQUEST FOR CUSTOMER NUMBER ASSOCIATION

As previously requested, this application should be associated with Customer Number 26,291. Please enter such customer number association, and provide confirmation of the entry.

Respectfully submitted,

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SN 09/737,841

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